

JOB DESCRIPTION

Reports To: Director, Product Management

Role: The Product Manager is a technical analyst responsible for the product planning and execution throughout the product lifecycle, including: defining and documenting product and customer requirements, internal project testing and coordination of testing defects with the development team, training the client and internal groups on product enhancements and working closely with development, sales, marketing and support to ensure revenue and customer satisfaction goals are met. The Product Manager's job also includes ensuring that the product supports the company's overall strategy and goals.

Primary Responsibilities:

1. Define the product strategy and roadmap
2. Define and document Scoping Documents/Statements of Work for enhancements to the platform prioritized features and corresponding justification
3. Work with Clients and designers to define and document front end website requirements
4. Work with Clients and external third parties to define and document data integrations
5. Define test scripts and plans and execute those as it relates to project work
6. Run beta and pilot programs with early-stage products and samples
7. Understand our client's business goals and the competitive landscape and where ShopVisible can add value through enhancement and innovation to the platform
8. Translate complex technical requirements into understandable documents
9. Train clients and internal resources on new functionality on the SV platform
10. Support sales through definition of client needs during implementation onto the platform

Skill Requirements:

- A bachelor's degree in a technical discipline or equivalent
- Three to five years' experience using web development tools and architectures, preferably in an ecommerce company
- Three to five years acting as business or technical analyst or architect for a SaaS company, technology company, or in a technology discipline
- Demonstrated skills with Visio, process modeling, requirements definition
- Six Sigma or Lean methodology experience or certification preferred
- eCommerce/Web project experience preferred

- Ability to transfer and communicate technical information in simple, understandable terms
- Intuitive problem solving orientation and desire to 'figure out' problems
- Ability to elicit cooperation and communicate from a wide variety of sources, including upper management, clients and other departments
- Previous experience in managing projects with external client engagements at a technology company preferred
- Excellent time management and organizational skills required
- Flexibility to navigate ambiguity and effectively manage changing priorities

Compensation: Compensation consisting of base salary and benefits package will commensurate with experience and competitive with comparable positions at eCommerce companies.

About ShopVisible: ShopVisible is an on-demand ecommerce solution provider that delivers tools and services designed to streamline and advance retailers' online businesses. ShopVisible offers unified management of the entire ecommerce ecosystem, providing the flexibility and insight to meet even the most complex business needs. Its rapid development and deployment model ensures speed to market and constant innovation. ShopVisible merges all systems and processes into a single, intuitive interface allowing customers to focus on growing their business instead of wrestling with technology. For more information, visit www.shopvisible.com, or call (866) 493-7037.